



Corp Climate & Emotional Analytics

Surveys Bias is History, ETC-AI's Scientific Approach to Critical Issues Diagnostics.

Call for Participation: Groundbreaking Corporate Climate and Emotional Analytics Program

We are looking for 25 companies worldwide to join our innovative program to measure Corporate Climate using Emotional Analytics, benchmark against other companies, and correlate their Annual corporate climate Surveys against the ETC corporate climate questionnaires and Critical Issues.

Program Details:

- Participants: 25 companies
- Volunteers: Each company will invite 16 employees to participate
- Method: Non-invasive remote video interviews to ensure no bias in 12 languages.
- Duration: Six-Months
- Recoup Cost: \$5,000 USD per company

Program Highlights:

- Data Collection: Volunteers will undergo a remote video interview to gather emotional analytics.
- Quarterly Insights Reporting: Regular updates with detailed insights and benchmarking data.
- Comparative Analysis: Companies can correlate their results against their Annual Corporate Climate Survey to detect bias and uncover hidden opportunities.

Benefits:

For Volunteers: Receive individual Emotional Analytics Reports to understand and improve their emotional well-being and performance.

For Companies: Conduct a comprehensive Corporate Climate Analysis, identify critical issues, and compare results with those of other participating companies to drive strategic improvements.

Return on Investment:

- Cost-Effective: While a project of this magnitude typically costs between \$25,000 to \$50,000 USD, our program offers it at a fraction of the price.
- Invaluable Insights: Multinational companies have leveraged similar insights to revolutionize their corporate climate and innovation processes, uncovering hidden opportunities and strategic advantages.
- Strategic Advantage: The data and insights provided will empower your company to make informed decisions that drive productivity and employee satisfaction.

Why Participate?

- In-depth Insights: Understand the emotional dynamics within your organization.
- Benchmarking: See how your company compares with global peers.
- Actionable Data: Use detailed reports to make informed decisions and drive improvements.
- Non-invasive and Bias-free: Ensure accuracy and confidentiality with remote video interviews.

Selective Participation: We will select participants based on their strategic industry positioning, top management commitment, and analytic capabilities to ensure a robust and impactful benchmark.

Data Confidentiality:

- Confidentiality: All data collected will be handled with the utmost confidentiality.
- Anonymity: Reports and insights will be anonymized to protect the identity of both companies and volunteers.

** If you are a consultant or related to a company that can participate in the program, we have a referral program in place.

Next Steps:

- Schedule the initial information session.
- Confirm your company participation.
- Begin the volunteer selection process.

Join us on this six-month journey to collect, share insights, and benchmark data to transform your corporate climate and empower your employees.

Contact us at carlos.cayon@etc-ai.com to learn more and register or [schedule a Zoom presentation](#).

Transform your corporate climate and empower your employees with actionable insights!